

*"Consumer 3000 merupakan revolusi terbesar
dalam sejarah pemasaran di Indonesia"*

CONSUMER 3000

**Revolusi Konsumen
Kelas Menengah Indonesia**

**Menangkan Pasar Paling Besar
dan Paling Menguntungkan di Indonesia
Be a Middle Class Brand!!!**

Yuswohady

Penulis buku best seller

CROWD: Marketing Becomes Horizontal



Penerbit PT Gramedia Pustaka Utama, Jakarta



KOMPAS GRAMEDIA

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